

MARKETING ASSISTANT

Year _____ Name _____

Articulation: OSU - OKMULGEE

Post-Secondary	OSU Okmulgee		High Plains Tech Courses	Grade	Date Completed	Instructor Signature
	MGMT 2313	Principles of Management	Applied Management			
	MKTG 2153	Marketing Principles	Orientation & Marketing Basics			
	OIS 1383	Customer Service	Human Relations/Interpersonal			
	OIS 2101	Employment Orientation	Employee Survival Skills			

Career Enhancement	Work-Based Learning Options		Certifications			
			BrainBench Certifications			
	<small>(A = Active, NA = Not Active)</small>					
	DECA Years _____					
	____ Member	____ Committee Member				
	____ Officer	____ Committee Chair				
	____ State Competitions	____ National Competitions				
	Other: _____					
OJT Site _____	Date _____	Oklahoma Department of Career Tech Recommended Certifications				
Location _____						

Special Notes:

**High Plains Technology Center does not condone discrimination with regard to race, color, national origin, religion, gender, age, disability or veteran status in enrollment or employment, nor in the educational programs or activities which it operates.

***To earn a Completion Certificate, student must maintain an 80% in each course and pass required certification exams.**



Career Plan of Study

2011-2012 Marketing

Cluster: Marketing, Sales & Service

Pathway: Management & Entrepreneurship

Career Major: Retail Management

Learner Name _____

Date _____

Learner Signature _____

Advisor Signature _____

Parent/Guardian Signature (if required) _____

Student Status Secondary Post-Secondary

Recommended Course Sequence	Grade	Completed	Hours		Grade	Completed	Hours
Intro to Business/Marketing			60				
Business & Marketing Communications			60				
Customer Services			60				
Marketing Fundamentals			120				
Entrepreneurship			120				
Product and Service Sales			120				
Buying and Merchandising			60				
Business Management and Supervision			120				
Career Major Capstone			120				
TOTAL			840				

RETAIL MANAGEMENT Year _____ Name _____

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